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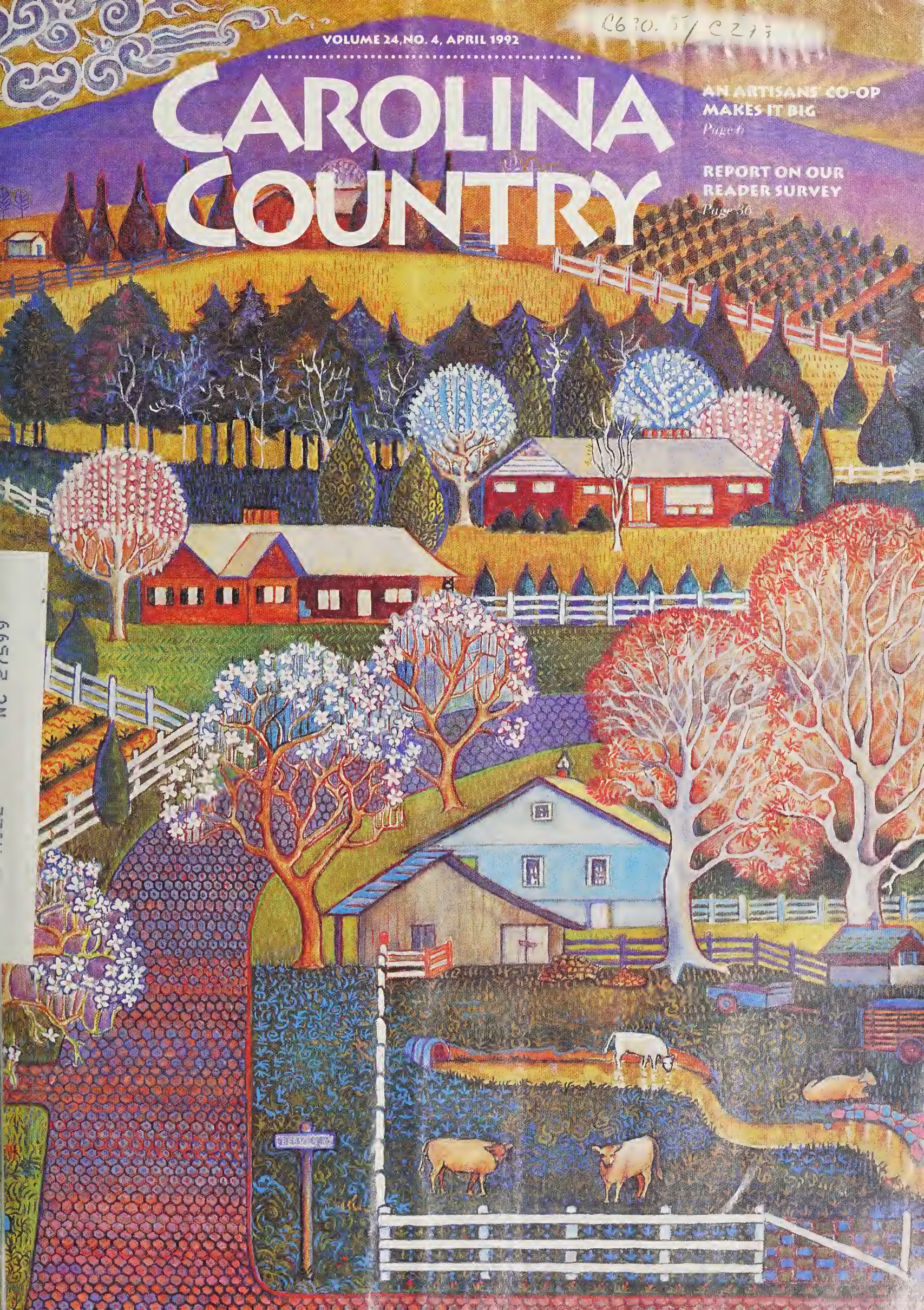
CAROLINA COUNTRY

AN ARTISANS' CO-OP
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Page 6

REPORT ON OUR
READER SURVEY

Page 36





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VOLUME 24, NO. 4, APRIL 1992



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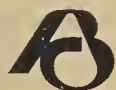
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NRECA draws strength from grassroots support

On March 20, 1942, rural electric cooperatives from around the country formed a national association to represent them in Washington, D.C. I was three weeks away from completing my junior year in an eight-month, 11-grade mountain high school. I mention this so you might glimpse something of the America that the National Rural Electric Cooperative Association (NRECA) was born into.

I was a town boy in Waynesville, which then had about 3,000 people, but the school



J.C. Brown

and the town existed because of the people who farmed in the unpaved, unlighted world beyond the town limits. How well we lived depended upon how well the farmers lived. I owed a special debt to them, as my father was an

agriculture teacher.

I remember a banner headline that appeared in 1941 in the Waynesville Mountaineer, proclaiming, "REA to Build Line to Cruso." I recall the men who loafed around the crossroads stores debating whether or not the Tennessee Valley Authority was a good thing.

The brevity of my schooling was not due to a native quickness of the mountaineer mind but to hard times: the county often ran out of money. Also, the kids were needed to work on the farms, most of which still lacked electricity, despite the creation of the federal Rural Electrification Administration (REA) seven years earlier.

So, into a world at war, NRECA was born. Rural America was depressed, barely touched by the prosperity that would accompany the defense industry and the military payrolls.

It is speculation to pin a reason on why 10 rural co-op leaders met at the Willard Hotel in Washington in 1942 and created a national association, or to guess why they met again a few months later in St. Louis to establish dues and hire former Arkansas Rep. Clyde T. Ellis to run it.

When two or more like businesses are

created, they form an association. It is natural.

By March 1942, there were about 800 rural electric cooperatives, all of them independent of each other, yet all of them very much alike. They had a common source of capital, the REA. But the co-ops saw the agency as far more than a banker. REA representatives had, in fact, rounded up local leaders to organize the co-ops.

REA also developed model state statutes and bylaws to govern co-op operations throughout the country. The agency approved the superintendents who were hired to run the co-ops; and established standard policies to guide the co-ops on almost everything.

The co-ops also had some common adversaries, who sought to cut them off before they could get their poles in the ground.

There probably was never a more organizable group.

Half a century later, NRECA has 1,060 members, which approaches 100 percent of its potential, and rarely does it lose a member. It is also highly regarded.

The organization's work in rural development drew praise last October from Lauren Soth, a highly respected retired editor of the editorial pages of the Des Moines Register.

He wrote that "there is no power con-

stituency for rural development," with one notable exception: NRECA.

"The rural electric co-ops have strongly fought for rural development almost alone among agricultural agencies and organizations," he added.

Remarkably, while NRECA was playing a leading role in non-utility issues, it also recorded consistent success in Congress. The organization persuaded lawmakers to accept its recommendations for REA loan fund levels and to reject inadequate recommendations of the Eisenhower, Ford, Nixon, Reagan and Bush administrations. In fact, the association has never suffered a dead loss in the legislative arena.

Last fall, the CBS program "60 Minutes" recognized and questioned this success with interviews with some of rural electrification's opponents.

The Bush administration's Roland V. tour, who is the REA administrator's boss, attributed NRECA's strength "to our folks back home who talk to leaders from back home. And the elected representatives listen to that. And when you have 1,500 to 2,000 local co-op members descend in a month — or in one week — that leaves a very, very strong impression."

Bob Bergland, NRECA's third and current general manager, was a three-term member of the U.S. House of Representatives from a traditionally Republican district in Minnesota, and was Jimmy Carter's Secretary of Agriculture.

When he was in Congress, he says, he wasn't impressed by "expensive lawyers seeking special consideration for their clients. 'What impressed me were the electric folks. They weren't getting paid to talk to me. The only thing they ever asked for was something that would help the people back home.'"

The relationship of NRECA staff to grassroots membership has helped build a sense of family and pride that contributes to the kind of members who, on short notice, will send 3,000 co-op leaders to Washington — not 1,500 or 2,000, as reported on "60 Minutes".

Bergland summed up the fundamental reason for NRECA's success with one word: "Integrity."

ARTIST'S "FANTASY" STYLE PAINTING OF ASHE COUNTY SCENE

Our cover this month features "Buck Mountain Road," a painting of an Ashe County scene by Lenoir DePree. Lenoir DePree, who has a cabin studio in West Jefferson and a home in Raleigh, said his painting depicts a scene along Buck Mountain Road, which runs from West Jefferson to the Buffalo Creek community. The artist, who spent 10 years in Saudi Arabia, uses a Middle Eastern "fantasy" style for her paintings, using vibrant colors and no shadows. It's based on the strict religious mores of 13th century Persia, which prohibited realism because it was considered idolatry, she said. "Works of art never imitated nature, but only celebrated the real world in a playful and whimsical manner." Lenoir DePree, a consumer-member of Blue Ridge Electric Membership Corporation, said she is offering prints of the painting in various sizes.



Signed-and-numbered prints, with an image size of 20 1/2 by 15 inches are available for \$65 each. Add \$7 for shipping. Miniature prints, measuring 10 by 7 1/4 inches are \$15 each. Add \$3 for shipping. For either print, add 6 percent for state sales tax.

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SPT3CC

Co-op offers artisans an opportunity to create their own independence

BY GINGER AYTON MOORE

"In the middle of difficulty lies opportunity."

Albert Einstein

The noted scientist could have been referring to a small group of talented, determined women who teamed up to tackle the adversities of an economically disadvantaged rural community in Northeastern North Carolina.

Rather than settle for dim futures or accepting the few job opportunities available at the local sawmill or sewing factory, these novice entrepreneurs decided to pull themselves up by their own bootstraps.

In 1978, 35 local craftswomen took the bold step of organizing themselves as a member-owned cooperative called Watermark Association of Artisans, Inc. Today, the co-op boasts more 500 members, and its crafts are sought by the likes of Ralph Lauren, Neiman Marcus and Esprit.

Despite its current fame, Watermark

has never forgotten its roots: It's still based in Camden, about three miles east of Elizabeth City, and it still maintains its atmosphere of resourcefulness, neighbor-helping-neighbor, warmth, and small-town hospitality.



*Co-op executive director
Carolyn McKecuen.*

Never heard of the co-op? Even so, chances are good you've seen its products in various mail order catalogs, marveled at them in a department store, or found yourself charmed by the unique inventory offered through international organizations such as Save the Children.

The co-op's amazing array of crafts includes dolls, quilts, ceramics, glassware, baskets, carved wood sculpture, ornaments, wall hangings, and toys.

You can see it for yourself by visiting the Watermark training center and retail

shop on U.S. 158 in Camden. (See page 8, for address.)

When the operation began, Watermark's original goal was to provide a source of income and training for women in need — and, perhaps, give them hope for realizing a steady income from their handicrafts.

As a cooperative, the artisans could purchase supplies in bulk at lower cost and also give themselves a supportive team where all the members are working toward the same goals.

"Not only did this provide an opportunity for the future for these women, many of them with no source of income, but it also created an opportunity for others to be trained so they could create their own independence," said Carolyn McKecuen, the co-op's executive director.

When she took that job in 1981, McKecuen saved the co-op from collapse.

She had moved to the area with her husband George, who was then teaching at the local community college. While running her own pottery business, she worked with the U.S. Department of Agriculture and other local women to set up the cooperative. Membership grew, and the members opened a small retail shop in the old train station at Elizabeth City.

By 1981, the co-op had sales totaling \$20,000. Unfortunately, it also carried a \$60,000 debt.

The area's depressed economy, which had led to the formation of the co-op, was still a problem.

"The co-op could not generate enough revenue," McKecuen said, as she sat in her office at Watermark's facility.

"The low-income population here simply couldn't afford to buy enough goods, and we weren't getting the vo-



Watermark products displayed inside the retail shop.

we needed from the outside.”
 The North Carolina Rural Fund for
 elopment, Watermark’s technical
 user, recommended that the co-op
 e its doors.
 But McKecuen, who still maintained
 own business at home, offered mar-
 ng savvy and management skills to
 the co-op try one more avenue:
 esale buyers who would market the
 ts, order in volume, and allow the
 p to gain the funds it needed.
 The co-op’s board, marshalling forces
 elp save the organization, hired her
 anager. Forfeiting her own busi-
 e, she accepted the challenge and
 mediately made her first official mar-
 ng trip for Watermark.
 My husband was going on a busi-
 e trip to New York City, and some-
 I persuaded him to drive so I could
 long with some samples,” she said.
 Ce I got there, I literally pounded
 ovement showing shops our prod-
 e. They were really interested, and I
 e home with orders!”
 ne demand for products meant that
 Watermark needed to train more women

right away to make items for the Big Ap-
 ple shops.

“One of the commitments was — and
 still is — to teach any newcomers a
 craft,” said McKecuen. “But the de-
 mand soon became greater than the
 supply.”

With the help of grants from North-
 eastern North Carolina Tomorrow and
 the Z. Smith Reynolds Foundation, and
 the persistence and enthusiasm of McK-
 ecuen and other members, Watermark
 established its own non-profit organiza-
 tion. It is known as Northeastern Educa-
 tion and Development Foundation
 (NEED).

Founded in 1985, NEED pro-
 vided firm financial backing
 and made possible the hiring
 of a training coordinator.

The NEED organization
 arranged to train new co-
 op members in craft-mak-
 ing skills and also provid-

*Co-op members at
 work on a basket.*



ed classes in financial management,
 stress management and product design.

McKecuen is especially pleased that
 the artisans can take training in self-as-
 sertiveness.

“Not all, but many of our women
 come from poverty, abuse or divorce sit-
 uations, and now we see many of them
 as enterprising businesswomen,” McKe-
 cuen said.

The co-op also designed its programs
 especially for people in a crisis situation
 — people who have little time to find a
 livelihood.

“We can train someone in a day or
 so; she can then go make some samples,
 and if she passes the screening for qual-
 ity, she is given orders to fill right
 away,” said McKecuen. “That means
 some income and stock in the coopera-
 tive very quickly.”

Income for more than 200 co-op
 members ranges from a few hundred
 dollars to about \$26,000 per year.

Common stock sells for \$75 per share
 and gains one vote. Preferred stock is
 available for \$25 per share. Although
 Watermark originally began with all
 women members, membership is open
 to anyone. The association draws its 500
 members from the 10-county Albemarle
 area.

“Diversity of talent is not unusual
 here,” explained McKecuen. “We have
 some members designing prod-

ucts, others training, and some who have learned to make dozens of different products, which increases their chances of earning more."

Supplies are purchased in bulk and can be "signed out" by members, keeping personal costs to a minimum.

Credit must also go to Watermark's standards of quality and service. In today's crowded crafts market, the co-op needed an edge. For Watermark, it was quality.

McKecuen continued to expand the market while maintaining high standards. The co-op produced attractive catalogs and exhibited at trade shows.

The customers appreciated the products and the treatment they received.

"We knew that we had to have more than a product to sell," said McKecuen.



The staff outside the co-op's new home.

"You show someone you can deliver the product they expect, on time, at a good price, you are going to hear from them again."

Watermark crafts are now sold in more than 500 stores nationwide and through dozens of catalogs. Watermark has its own full-color catalog that is mailed to more than 25,000 customers.

While artisans can work from home, combining work with child care if they

have young children, all shipping, cataloging, training and administration are handled at Watermark's site in Camden.

Watermark Association of Artisans, Inc. is located three miles east of Elizabeth City in Camden on U.S. Highway 158 East. For information or a catalog write: P.O. Box 397, Camden, NC 27921. Telephone: 919-330-0853. Catalog order minimum is \$100, but small orders can be filled with a handling fee. The retail shop is open to the public; call to confirm hours.

Photos by Ginger Ayton Moore

EMC lends a hand: An interest-free REA loan

"We owe so much to the community itself, and the support everyone has given," said Carolyn McKecuen, reflecting on the success of Watermark Association of Artisans.

"It hasn't been easy to convince people the co-op would climb out of debt, but we just received our largest order ever! Despite the economy, business is great! I think much of that is because everyone has a part in the cooperative. Products are packed carefully, shipped on time, and quality guaranteed. The members take pride in what leaves here."

The community appreciates the attitudes and accomplishments of the co-op. When it became necessary to expand the operation, Watermark sought help from its neighbors.

Support for expansion came from various sources, including Albemarle Electric Membership Corporation, Hertford. The EMC helped Watermark

obtain a \$100,000 interest-free loan from the Rural Electrification Administration. And in 1990, the co-op moved into its new \$400,000 home.

Meanwhile, Watermark's NEED program developed a Statewide Technical Assistance and Marketing Training Project and a national internship program.

George McKecuen, now special projects coordinator for NEED, advises other economically depressed small towns about developing from within by using non-traditional loans and assistance to help local industry.

Watermark's international reputation and widespread respect have set it apart as an example of bootstrap entrepreneurial success in the eyes of the U.S. State Department and various economic development agencies.

The Northern Ireland Cooperative Development Agency made Watermark its only Southern stop on a tour of American businesses. The group spent

several days in Camden, learning about administrative and personnel functions in a crafts cooperative. Other visitors have hailed from the Philippines, Africa, Mexico and Honduras where similar co-ops operate.

"Co-ops such as this are about choice, control, and confidence," said Carolyn. "They may not be the answer for everyone, but it has certainly answered lots of prayers and dreams around here."

For her part, Carolyn McKecuen's leadership in Watermark's progress earned her one of the first Gloria Steinem Awards given by the Ms. Foundation for contributions to women.

Did she ever envision such success? Hesitating, she looked around her office, then out the door where several employees were working on a weekday morning, and she smiled. "I never dreamed . . . but I'm not amazed, because so much love and effort has come from everyone involved."

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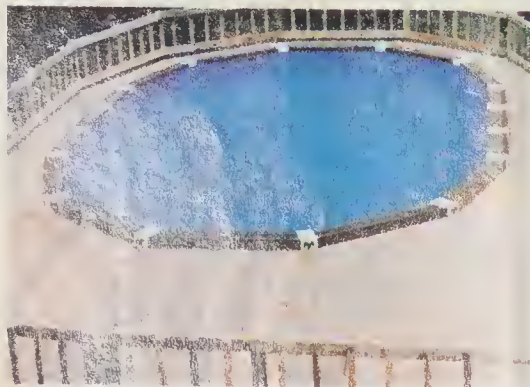
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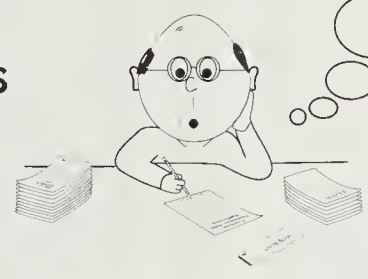
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SIMPLE TO APPLY!

Fill Out Application and Send Back to Us With:

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Atlanta, Georgia 30324

✂ Cut along dotted line and Mail Today! ✂

Membership Application for: Rural Co-Op of America Association

YES! Enroll me for membership in Rural Co-Op of America Association for only \$2.50 per month. Charge this amount, along with my Disability Plan premium. Please automatically charge the dues of \$2.50 per month in the manner I've indicated below.
Signature _____ Date ____/____/____

Apply NOW Under Open Enrollment!

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Occupation _____

Gross Monthly Income \$ _____

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14-DAY ELIMINATION PERIOD/MONTHLY INCOME PREMIUM

Check One: ☐ Plan 1 — \$500 ☐ Plan 2 — \$1000

Check-O-Matic (please fill out form below and attach a voided check where indicated)

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AUTHORIZATION TO HONOR CHECKS DRAWN BY: National American Life Insurance Company of Pennsylvania

As a convenience to me, I hereby request and authorize you to pay and charge to my account checks drawn on my account by and payable to the order of National American Life Insurance Company of Pennsylvania, provided there are sufficient collected funds in said account to pay the same upon presentation. I agree that your rights in respect to each such check shall be the same as if it were a check drawn on you and signed by me. This authority is to remain in effect until revoked by me in writing, and until you actually receive such notice. I agree that you shall be fully protected in honoring any such check.

I further agree that if any such check be dishonored, whether with or without cause and whether intentionally or inadvertently, you shall be under no liability whatsoever even though such dishonor results in the forfeiture of insurance.

TO: BANK

ADDRESS	CITY	STATE	ZIP
NAME OF ACCOUNT			
BANK NO.		ROUTING NO.	
ACCOUNT NO.		DATE	

☒ SIGNATURE EXACTLY AS IT APPEARS ON BANK RECORDS

PLAN 1 — RATES FOR \$500 PER MONTH

14-Day Waiting Period

Ages 18-39 \$19.50 per Month
Ages 40-64 \$24.50 per Month

PLAN 2 — RATES FOR \$1000 PER MONTH

14-Day Waiting Period

Ages 18-39 \$34.50 per Month
Ages 40-64 \$44.50 per Month

***COST INCLUDES \$2.50 RCA MEMBERSHIP AND \$2.00 BILLING FEE**

- Has the proposed Insured been confined in a hospital or been disabled in the past 18 months or received treatment or been advised to receive treatment for cancer in the past 18 months, or had a heart attack in the past 18 months or treated for Immune Deficiency (AIDS/ARC)?
Member: ☐ Yes ☐ No
- Will the total amount of disability insurance under all private health insurance coverage on proposed Insured exceed 66 2/3% of monthly earnings? Member: ☐ Yes ☐ No
- Is this certificate intended to replace any other Health Insurance? Member: ☐ Yes ☐ No

Note: In addition to the above questions, height, weight and occupation is considered in underwriting and issue.

Representation and agreement of Insured: I hereby represent to National American Life Insurance Company of Pennsylvania that all statements and answers given above are complete and true. Policy is in force only when premium is paid, and certificate is mailed to me.

Member's Signature _____ Date ____/____/____

PLEASE READ YOUR CERTIFICATE FOR OUTLINE OF BENEFITS AND EXCLUSIONS

INSTRUCTIONS FOR USAGE AND AUTHORIZATION

To: The Bank Named
So that you may comply with your depositor's request, this Company agrees:

- To indemnify you and hold you harmless from any loss you may suffer as a consequence of your actions resulting from or in connection with the execution and issuance of any check, draft or order, whether or not genuine, purporting to be executed by this company and received by you in the regular course of business for the purpose of payment (under this plan), including any costs or expenses reasonably incurred in connection therewith.
- In the event that any such check, draft or order shall be dishonored whether with or without cause, whether intentionally or inadvertently, to indemnify you for any loss even though dishonor results in a forfeiture of insurance or other right.
- To defend at our own cost and expense any action which might be brought by any depositor or any other persons because of your actions taken pursuant to the foregoing request, or in any manner arising by reason of your participation in the foregoing plan of payment collection.

PLEASE ATTACH A VOIDED CHECK HERE

Barbara Berry Singers still wow audiences after nearly 25 years

This popular six-woman group has survived several personnel changes and the founder's marriage to a congressman. Three founding members join three newcomers for performances that leave their audiences humming and laughing.

They're professional women, homemakers, teachers — the kind of folks you'd never expect to see traveling rural North Carolina roads as part-time professional singers.

There are no flashy costumes, no special lighting effects. Just six attractive women who wow their audiences with warmth, enthusiasm and a unique blend of show tunes, pop and folk music.

These harmonizing moonlighters aren't on the road in search of a "big break" to stardom. They're already star performers on the Southeast's convention circuit, having entertained at banquets and electric co-op gatherings for nearly 25 years. They may well hold some kind of unofficial record for return engagements before co-op audiences.

They are the Barbara Berry Singers, who specialize in tight harmonies accompanied by piano and guitar. They spice their performances with clever novelty tunes and humor to get their audiences humming and laughing.

"Our show is like inviting friends into our living room," said founder Barbara Berry Valentine. "It's a relaxed and casual atmosphere."



is not just another performing group of girls, but a rare musical happening. This combination of individual talent, training, and personality produces a refreshing, sensational show. The group has performed in concert throughout the Carolinas accompanied by themselves with guitars, piano, and percussion instruments.

A newsletter from Wake EMC, Wake Forest, featured a front-page photo of the Barbara Berry Singers to promote the group's appearance at the co-op's 1974 annual meeting. Gathered around the seated Barbara Berry are, from left: Marsha Davis Jones, Anne Odden, Barbara Cobb and Cal Blake.



Barbara Berry Singers gathered around the keyboard before a performance at a Raleigh conference sponsored by the North Carolina Electric Membership Corporation. Seated, from the left, are Barbara Berry Valentine, group's founder, and Sherry Aycock. Standing, from the left, are Anne Odden, Carol Blake, Terri Kornegay and Jan Clayton.

is a formula that has worked since 1963, surviving several personnel changes and the founder's marriage to a congressman.

"We're amazed we're still here," said Carol Blake of Wilson, one of the

member group's original singers.

Barbara Berry, who later married District Rep. (Tim) Valentine of Nashville, formed the group with Anne Odden

of Rocky Mount and three other singers who have since left the group. They put together an act for a Kiwanis Club event in Wilson.

Over the next few years, the group developed a following in the Wilson area and soon began hitting the road to dates throughout Eastern North

Carolina.

During the 1970s, the group began performing at rural electric co-op annual meetings. They were a hit with the co-op member audiences, and word-of-mouth spread the news of their popular-

ity among the Electric Membership Corporations (EMCs).

"During the '70s, we did about 40 annual meetings in one year. We've been back to a few several times," said Berry

Valentine.

"They sing a good cross-section of music and they sing it very well," said Michael E. Finney, general manager of Halifax EMC, Enfield, where the group has performed on several occasions.

"They're also extremely professional. When you book them, you know they'll

put on a great show."

The group's current line-up has been in place for the past 10 years. Joining the three founding members are Sherry Aycock and Terri Kornegay, both of Goldsboro, and Joy Clayton of Rocky Mount.

It's a diverse group. Some members have grown children while others have toddlers.

"We're supposed to have a generation gap, but we don't," said Odden.

Blake is executive director of the Wilson Theater, and she builds and design stage sets for Barton College. Odden is a land developer and public relations consultant. Clayton is the wife of a Methodist minister. Both Aycock and Kornegay are teachers.

Barbara Berry Valentine teaches private piano lessons, with the children of several congressmen counted among her Washington students.

She said the singers try to make their shows casual gatherings that are pleasant experiences for both the group and audience.

"We want to keep this very professional. But we also want to have some fun."

Blake added: "Last Friday, we sang at my church, and we had the best time. It's really fun for us to sing for the home folks. Some think what we do is real glamorous. Well, it is until you have to haul the speakers back to the car!"

For booking information, write to the Barbara Berry Singers, P.O. Box 7334, Wilson, N.C. 27893 or call 919-291-2212.

"Our show is like inviting friends into our living room."

Barbara Berry Valentine



EMCS' PLEDGE
\$24,000 TO ASHE
CIVIC CENTER;
CHICKEN
PROCESSING IN
CAROLINA; SOCIAL
SECURITY NEWS

The North Carolina Association of Electric Cooperatives has contributed \$8,000 toward a total pledge of \$24,000 to help finance construction of the Ashe Civic Center in West Jefferson.



Price in '73 photo

The pledge is in honor of Gwyn B. Price of Ashe County, who served as the first chairman of the North Carolina

Rural Electrification Authority. He held the post from 1941 to 1972. Price also served as a director of Blue Ridge Electric Membership Corporation, Lenoir.

"The electric cooperatives across the state are proud to have a part in honoring a man who has made such a differ-

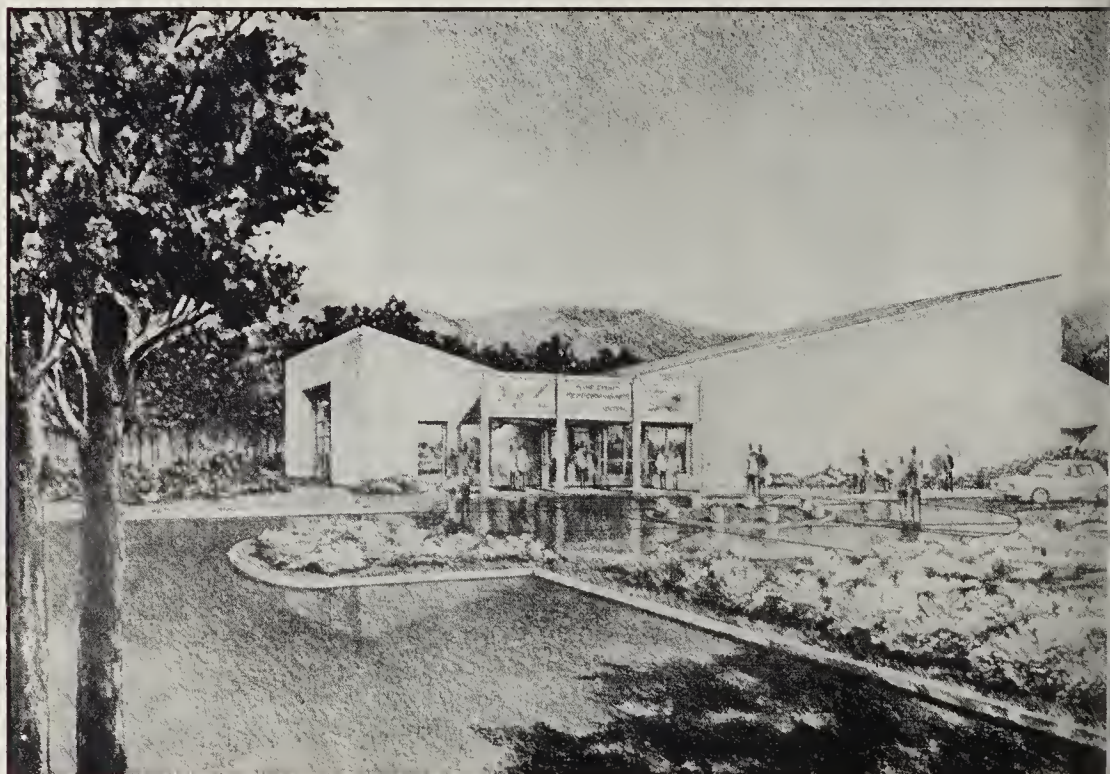
ence in the lives of rural North Carolinians," Wayne D. Keller, executive vice president of NCAEC, said in announcing the pledge. "We are proud to continue the job begun by Mr. Price."

NCAEC will donate the remaining \$16,000 of the pledge in equal installments over the next two years.

The Ashe Civic Center, currently under construction, will house a 367-seat theater, support facilities, a gallery and meeting space for civic groups and business and industry conferences. The center is scheduled to be completed next year.

It will include a "Hall of Fame" to honor the men and women in the Ashe County area who have significantly contributed to the betterment of the community.

Artist's conception of Ashe Civic Center



HANDBOOK DESIGNED TO HELP SMALL RECYCLING PROJECTS

Small communities in the early stages of a trash recycling program may benefit from a new guide published by the Albemarle Environmental Association.

Recycling Resources: A Handbook for Successful Recycling in Small Commu-

nities is a 30-page reference on organizing and implementing waste recycling.

Content includes defining needs, assessing the waste stream, public education, program design, purchasing equipment, hiring labor, marketing, cost accounting, and financing. Also includ-



re examples of successful small
n programs.
Research for the booklet stemmed
a year-long volunteer recycling
ect launched by the Hertford-based
ociation in 1990 in four northeastern
h Carolina counties.
o order copies, send \$4 for each to
emarle Environmental Association,
5346, Hertford, N.C. 27944.

HORN IN THE WEST" REVAMPED 41ST SEASON IN BOONE

The popular outdoor drama
"Horn in the West" opens its
41st season in Boone, June 19.
ans of the show will see quite a few
ages in this year's edition. The script
been revised and the production
ures a new director and choreogra-

"Horn in the West" is a story of free-
o, family devotion and community in
ioneer days of the 1770s. Set in the
ountainous Appalachian wilderness,
two-act play follows the Stuart fami-
om Hillsborough to the Blue Ridge
contains. They befriend historical
acters, including loyalists, a circuit
Baptist minister, Cherokee Indi-
and Daniel Boone.

aywright Kermit Hunter, who wrote
play in 1951, revisited his script for
992 season. He says the revitalized
ot is "tightened and polished," but
importantly "reflects the earlier
ons, which thread the fictional Stu-
family through the fabric of histori-
correct events and people."
irecting the show for the first time

this year is Lynn Lockrow. A professor
and director of design and production at
Auburn University, Lockrow worked
with "The Lost Colony" for 13 years.

The new choreographer is John
Walker.

The 1992 show retains some ele-
ments of past productions, including
Glenn Causey, a perennial crowd-pleas-
er in his role as Daniel Boone. He re-
turns for his 37th season.

The play runs nightly, except Mon-
days, June 19 through August 15.

"Horn in the West" is a production of
the Southern Appalachian Historical
Association. The association also main-
tains Hickory Ridge Homestead, the
"living history museum" adjacent to the
theater grounds. Also in the same area
are the Daniel Boone Native Gardens,
sponsored by The Garden Club of North
Carolina.

For more information, call the "Horn
in the West" office in Boone at
704-264-2120.

"Horn in the West" scene.



TAR HEEL DRUMSTICKS COULD CIRCLE THE GLOBE

If you laid all the drumsticks from
North Carolina's 1990 broiler
chickens in a row end-to-end, how
far would they stretch?

The line of drumsticks would wrap
the world four times, according to Frank
T. Jones, Extension Poultry Science spe-
cialist at North Carolina State Universi-
ty. Jones reports the state's poultry in-
dustry produced 540.3 million broilers
in 1990.

Poultry production is the largest agri-
cultural industry in North Carolina,
Jones says, having surpassed tobacco
farming in 1983.

The industry in 1990 encompassed

4,250 growers, 26,400 jobs, and \$1.6
billion in gross farm income, says Jones.

In national ranking, North Carolina
produces more turkeys than any other
state, and ranks fourth in commercial
broiler production and eighth in eggs.

Recognizing this giant farm industry,
Gov. James G. Martin has proclaimed
April "North Carolina Poultry Month."

Poultry is gaining in popularity
among consumers, too, says Patricia
Curtis, Cooperative Extension specialist
at North Carolina State University.

She says this trend is due in part to
price and the variety of the product.

Poultry meat prices have declined.

Curtis says, to an inflation-adjusted level that is one-third of the prices charged in 1960.

And the variety is quite different from the choice of either a whole bird or parts just a few years ago. Today, consumers choose from boneless and skinless fillets; breaded, cooked, and frozen parts; nuggets and patties; sausage and wieners.

The industry nationwide expects a 1992 per capita consumption of 77



Photo by Salstrand Studio.

pounds of chicken and 20 pounds of turkey, Curtis reports.

The Raleigh-based North Carolina Poultry Federation lists the top 10 poultry-producing counties in the state as Union, Duplin, Wilkes, Iredell, Wayne, Chatham, Moore, Randolph, Sampson and Anson.

While touting poultry's wholesome, nutritious food qualities, the federation also points to the industry's impact on North Carolina's communities.

An example is the education program which Tyson Foods offers its employees. In Wilkes County, Tyson subsidizes the continuing education of its employees at Wilkes Community College.

Of some 3,300 Tyson employees in the Wilkes area, about 500 are expected to sign up for college courses, says Gerald Lankford, personnel manager at the Holly Farms fresh retail division.

Tyson is investing more than \$500,000 in books, materials and personnel time in the program statewide. Tyson also offers a \$100 bonus to each employee who raises his or her math and reading skills by two grade levels or earns a GED and attends 48 hours of classes over a six-month period.

Another service offered by the industry is the \$100,000 donation which the wife of Perdue Farms' Frank Perdue gave recently to the American Red Cross. The funds are from royalties anticipated from sales of Mrs. Perdue's

The Perdue Chicken Cookbook.

Meanwhile, the House of Raeford poultry processing company participated in an "adopt-a-school" program by assisting the Scurlock Elementary School in Hoke County.

"The economic impact of the poultry food industry in local communities is tremendous, but the many other benefits received from the industry's generosity also make a positive impact on the communities' growth and development," says Ed Woodhouse, executive director of the poultry federation.

SOCIAL SECURITY RECIPIENTS MAY QUALIFY FOR EXTRA INCOME

Social Security recipients who earn little income may be eligible for Supplemental Security Income (SSI).

The Social Security Administration program provides monthly payments to people who are aged, blind, disabled or earn little income.

An unmarried individual with a monthly income of up to \$442 may qualify for this aid. A couple may be eligible with an income of up to \$653 per month.

To find out if you qualify, fill out the coupon below and send it to:

Social Security Administration,
P.O. Box 231,
Raleigh, N.C. 27602.

Social Security Administration, P.O. Box 231, Raleigh, N.C. 27602.

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CONSERVATION RETREAT OFFERS UP-CLOSE LOOK AT NATURE

A total of 20 sessions in an outdoor classroom are offered as part of the 16th annual Spring Conservation Retreat April 23-26 in the forests, hills and streams of Jackson County.

The educational retreat is sponsored by the North Carolina Cooperative Extension Service and N.C.State University Office of Continuing Education and Professional Development in cooperation with Western Carolina University.

Sessions will be held in the countryside surrounding High Hampton Inn in Cashiers.

Classes will include bird ecology, tree identification, woodlot management, map and compass reading, wild game cooking, photography, fly-tying, folk history, and pottery.

All courses are taught by faculty members who volunteer for the retreat. The director is Leon Harkin, NCSU associate professor and an Extension Service forestry specialist.

A youth program coincides with adult classes, offering projects for children of all ages.

Registration is \$55 for adults (\$46.50 for senior citizens) and \$10 for children ages five to 13. Children under five are admitted without charge.

To register, or for more information, write or call Ann Coughlin at NCSU, Box 7401, Raleigh, N.C. 27695-7401. Phone: 919-515-2261.

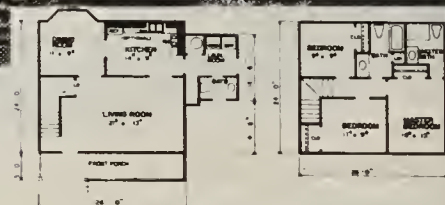
Accommodations at High Hampton Inn are not included in the registration fees. To reserve rooms at the inn, call 704-743-2411.



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Submitted by Eva M. Greene,
Charlotte

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- 1 T. oil
- 2 eggs
- 1 can (8 1/2 oz.) cream of coconut
- 1 container (12 oz.) Cool Whip
- 1 pkg. frozen coconut

Mix together cake mix, oil and eggs. Bake in greased and floured 13-by-9-inch pan at 350 degrees for 30 minutes. Cool in pan for 10 minutes. Punch holes in cake with toothpick, and pour cream of coconut over cake while warm. Let cool a little longer, and spread Cool Whip over cake. Sprinkle frozen coconut on top and chill about four hours before cutting.

WANT TO SHARE RECIPES?

If you would like to share a recipe with Country Kitchen, send it to Carolina Country, P.O. Box 27306, Raleigh, N.C. 27611.

We pay \$5 for recipes we publish and present each monthly winner a set of 50 recipe cards featuring a reprint of the published recipe.

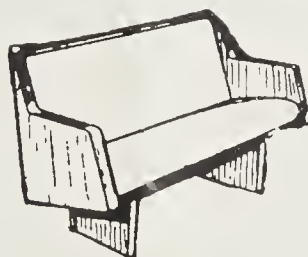
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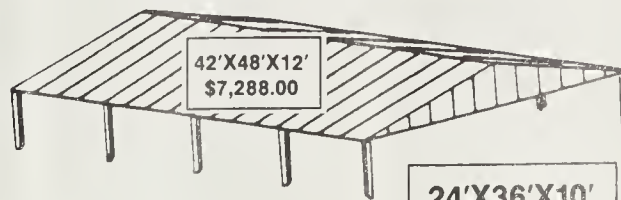
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How secure is your pension?

BY FRANK JETER JR.

A big Piedmont North Carolina textile company recently reported some bad news to its retirees: New owners had taken over and, as a result, the retirees would soon get their last monthly retirement checks.

In almost every case, the checks amounted to less than \$100 a month.

Eventually, there was some good news to offset that notice. A former owner of the one-time textile empire provided money to restore most of the monthly checks.

In another North Carolina case, a savings and loan association — a pension fund amounting to \$12,500 per employee — saw the fund virtually wiped out when the parent company went bankrupt.

Stories like these are prompting many Tar Heel workers to ask: "What kind of pension can I look forward to at retirement age?"

The answer they get may not be good news. Some will have no annuity at all, except for their Social Security coverage — which is now universal. They'll learn the hard way that there is no requirement that an employer provide a retirement plan.

Other workers know that they are

participating in a solid plan, and their odds for benefitting from it seem better if they are with a large employers. Big companies are generally better able to offer retirement and health insurance as fringe benefits that help the company attract and keep qualified employees.

Among the best positions for retirement benefits are jobs with government, whether federal, state or local. Federal employees, whether they were civil service or military workers, enjoy good retirement programs. North Carolina state employees with full-time positions also have a solid program, and this extends to county and municipal workers.

Government workers enjoy a large degree of retirement security and also have the added advantage of a Cost of Living Allowance (COLA). Each year when the U. S. Bureau of Labor Statistics compiles the rate of inflation, retirement checks are raised by about the same amount. Under this provision, a federal employee who retired 10 years ago with a fixed annuity now gets about 155 percent of the amount that applied when the payments first started.

Social Security checks also benefit from a yearly COLA, based on the same percentage used for federal or military retirees. Some corporations, including U.S. automobile manufacturers, have adopted the same plan after unions lobbied for it.

If you're not sure about your prospects for retirement income, what can you do? If your employer has a pension plan, chances are you know about it — or you can find out about it without any difficulty. If you are not about these matters, it's quite proper to ask.

If you're a youthful employee, and there is no attractive retirement plan, maybe you're in the wrong job. But in today's economy, businesses with good plans are becoming scarce.

HOW LONG WILL I LIVE?

How long will you live? The Internal Revenue Service has a new table that offers projections for how long you're likely to live. It's designed for use by people with retirement accounts that their base income figures on life expectancy. The table is described as "unisex," applying both to men and women.

You can get a complete table by asking the IRS for Publication No. 575, entitled *Pension and Annuity Income*. Here are just a few examples:

If You're Age	Expect to Live
50	33.1 years
55	25.9
60	24.2
64	20.8
68	17.6
72	14.6
75	12.5



In fact, some companies have plans that seem excellent upon the surface. Appearances mean nothing if they are seriously underfunded.

Figures from the federal Pension Benefit Guaranty Corporation, which was established to protect retirement plans, show that as recently as 1983 U.S. plans were underfunded by \$15 billion in 1989 dollars. By 1990 this figure had climbed to more than \$40 billion.

The pension corporation is already in the red, which may mean that taxpayers will have to cover the shortfall just as they are doing in the aftermath of the savings and loan scandal. Among the 50 businesses listed as having underfunded retirement plans are some of America's best-known cor-

porate names. Reports by nationally syndicated financial writers show that some of these plans are funded at less than 50%

AS RECENTLY AS 1983, U.S. PENSION PLANS WERE UNDERFUNDED BY \$15 BILLION IN 1989 DOLLARS. BY 1990 THIS FIGURE HAD CLIMBED TO MORE THAN \$40 BILLION.

What can today's workers do to assure themselves something more than basic Social Security benefits?

Personal savings are a major plus.

Even the act of paying off the mortgage on your dwelling is a positive savings program. A 401(K) account can be another useful device, along with the Individual Retirement Account.

Both have tax benefits that your bank, credit union or other financial institution can readily explain. Stocks and mutual funds are other possibilities.

For the self-employed individual, such as a North Carolina farmer, some form of personal retirement account is the only option available.

More than half of all American workers fall into this category: they have no retirement plan at all. And in the 1990s most people can expect to retire earlier and live longer than their forebears.

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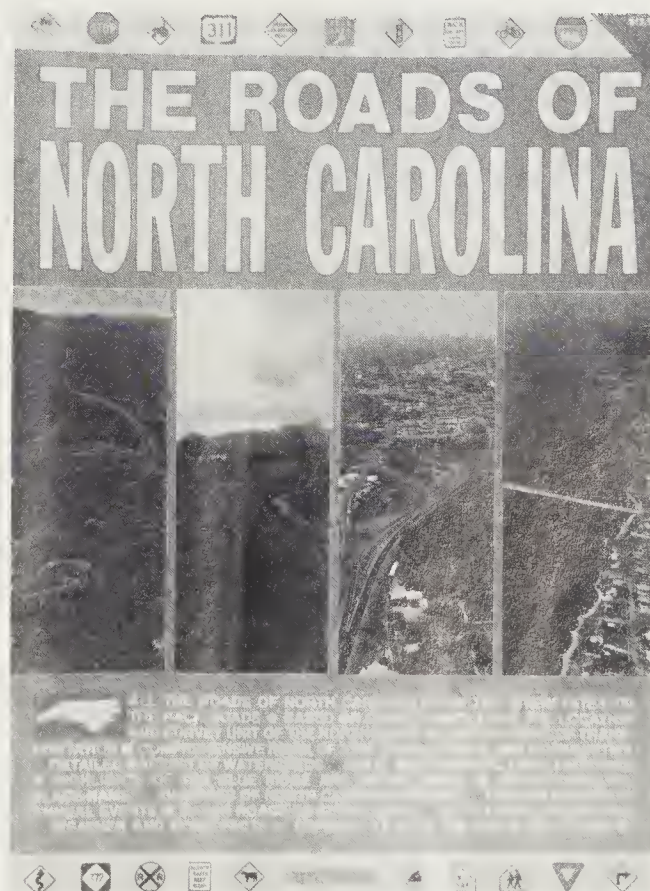
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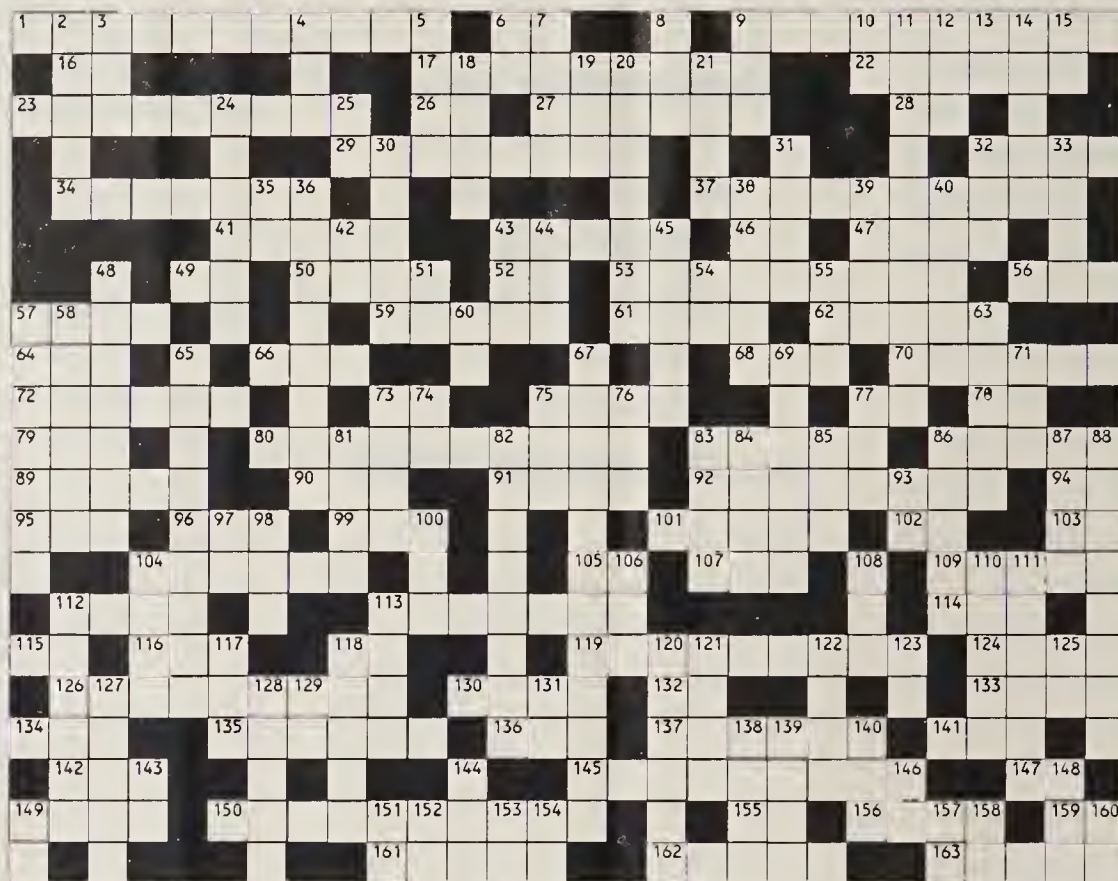
CROSSWIRES

By Judith M. Smith

See solution on page 2

ACROSS

1. Electric current as a source of power
6. To the same extent
9. Basis
16. Utah
17. Closing of the breath passage
22. Sickly
23. Commencement
26. Symbol for ruthenium
27. A fish-eating hawk
28. Abbr.: Spain
29. Dial "O" for _____
32. Having low moral standards
34. Gossip
37. You jump on this
41. Odor
43. Pertaining to
46. Abbr.: audio-visual
47. Abbr.: initial
49. Nickname for elevated train
50. Sacred bull of ancient Egypt
52. French article
53. Having three valves
56. Weep
57. Ear _____
59. Condition or mode of being
61. Not spend
62. Basket used by anglers for carrying fish
64. Frozen water
66. Total
68. Show of approval
70. Small streams
72. Ravine
73. Symbol for barium
75. Fever
77. Abbr.: extraterrestrial
78. To move along
79. Judge of Israel (Old Testament)
80. Devices used to maintain constant temperature
83. City in Montana
86. Spiro T. _____
89. Stonecutter
90. Prefix meaning earth
91. Related by blood
92. Study of tumors
94. Michigan
95. Noah had this
96. Not lose
99. Type of bread
101. _____ glycerine
102. Prefix: to put into
103. Minnesota
104. Containing salt
105. Not down
107. Actress Myrna _____
109. Not rural
112. Holds up trousers
113. Sorrow
114. Ocean
115. Prefix meaning again
116. Abbr. Atomic Energy Commission
118. Stands for southeast
119. Keeps at constant temperature
124. To raise



126. Irritate
130. _____ diagram
132. Abbr.: registered nurse
133. Assistant
134. Twosome
135. Tax
136. Type of bread
137. Goes with or
141. Type of sickness
142. Also known as Trinitrotoluene
145. Bookseller
147. Abbr.: military police
149. Person who colors cloth
150. Stone used for grinding grain
155. Not Mrs.
156. Claims
159. Symbol for radium
161. Not inner
162. A happening
163. Encouraged

DOWN

2. Midday meal
3. Et cetera
4. Abbr.: chief executive officer
5. Time long past
6. Alternating current
7. An opening for receiving coins
8. Opposite of ma'am
9. Full of the sense of approaching death
10. Abbr.: North America
11. Unhook
12. Mountain
13. Symbol for titanium
14. Member of an indian tribe from Peru
15. Abbr.: officer of the guard
18. Restoration of health
19. Also known as United Service Organizations
20. Brussels _____
21. Short, sleeveless, collarless garment
24. Scuffle
25. Not yes
30. City-state of ancient Greece
31. Coffee
32. Small amount
33. Soothsayer
35. Symbol for americium
36. An animal that is one year old
38. Black bird made famous by Poe
39. Structure built out over water
40. Liquid measure
42. Abbr.: long-playing
43. Short for alternator
44. Bumble _____
45. To pester
48. Tall, four-sided shaft of stone
51. Abbr.: street
54. Biblical abbr.: Revelations
55. Abbr.: liquid crystal display
57. Man who installs or repairs electrical lines
58. Pertaining to the eye
60. Abbr.: Associated Press
63. Having long, spindly legs

65. What you have in a barrel after a rainstorm
67. Agriculture as business
69. Protest
71. Long period of time
73. A float used as a warning device
74. Abbr.: Alberta
75. Informal saying: perfectly all right
76. Abbr.: United States Navy
77. Electric _____
81. Waxlike swelling at the base of bird's beaks
82. Assuming control of an organization
83. Means of vaporizing liquid
84. Preposition meaning to
85. Also
86. _____ Dei
87. Actress Samms
88. To separate the good from the bad

93. Abbr.: old English
97. Illinois
98. To steal
100. Abbr.: east south east
104. Residue of smelt of metallic ore
106. Writing utensil
108. Article
110. Royal bearing
111. Soft, white alkaline earth metal
112. _____ and the Beast
113. Barrier _____
117. These say "meow"
118. Not moving
120. Make
121. An individual regarded as a distinct entity
122. Short for teenage
123. Symbol for tin
125. Abbr.: overdose
127. Doomed person
128. Miscellany of literary works
129. Symbol for argon
131. New York
138. Represented by years, days and minutes
139. French _____
140. Color on a stoplight
143. Theodore Roosevelt's initial
144. Pinpoint
146. Rhode Island
148. Prefix meaning before
149. _____ or die!
151. Abbr.: southern
152. Abbr.: trade union
153. Nebraska
154. Stands for emergency room
157. Abbr.: bushel
158. Abbr.: senior
160. Short for advertisement

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PLANTATION DAYS REVIVED AT HARMONY HALL REUNION

Scenes of plantation life will return to Harmony Hall in Bladen County on Saturday, May 2 during the fifth annual Harmony Hall Reunion.

Located in White Oak, the historic house and grounds will be open for tours, a "chicken bog" feast, and reenactments of 18th and 19th century life. Guests are encouraged to dress in period costume and spend the day. Cooking is done on the grounds. Plowing will be underway in adjacent fields, and boats will cruise the river.

Other features include the Harmony Hall General Store, an on-stage show, craft demonstrations, and a celebration of Palmer Hammond's 103rd birthday. There is no admission charge. Harmony Hall is located 40 miles east of Fayetteville between Highway 87 and Highway 1. Managed by the Bladen County Historical Society, the site is open regularly to the public Sundays from 2 to 4 p.m. For more information, call the historical society at 919-866-4796.

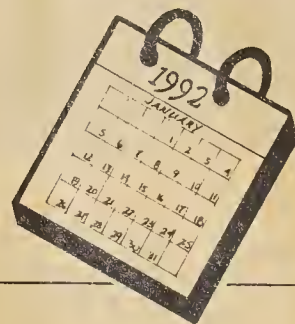
WEEK OF STRAWBERRY CELEBRATION IN CHADBOURNE

The week-long North Carolina Strawberry Festival will begin in Chadbourne April 24 and climaxes with a parade of dignitaries and a square dance on May 2.

This major event in Columbus County has a decidedly strawberry theme — from a strawberry display contest to a strawberry parade with Miss North Carolina as grand marshal and a strawberry dance featuring The Drifters. Of course, there will be as many strawberries as you can eat, too.

For more information, call the Chamber of Commerce at 919-654-3445.

EMC Annual Meetings Calendar



Date	Electric Membership Corporation	Time	Location
April			
24	Piedmont, Hillsborough	Registration: 7:30 p.m. Business Meeting: 8 p.m.	Orange High School, Hillsborough
25	French Broad, Marshall	Registration: 3 p.m. Business Meeting: 6 p.m.	Madison High School, By-Pass 2570, Marshall
May			
8	Harkers Island, Harkers Island	Registration: 6:30 p.m. Business Meeting: 7 p.m.	Harkers Island Elementary School
16	Halifax, Enfield	Registration: 9 a.m. Business Meeting: 11 a.m.	Enfield Middle School, Enfield

Solution to **CROSSWIRES** on page 22.





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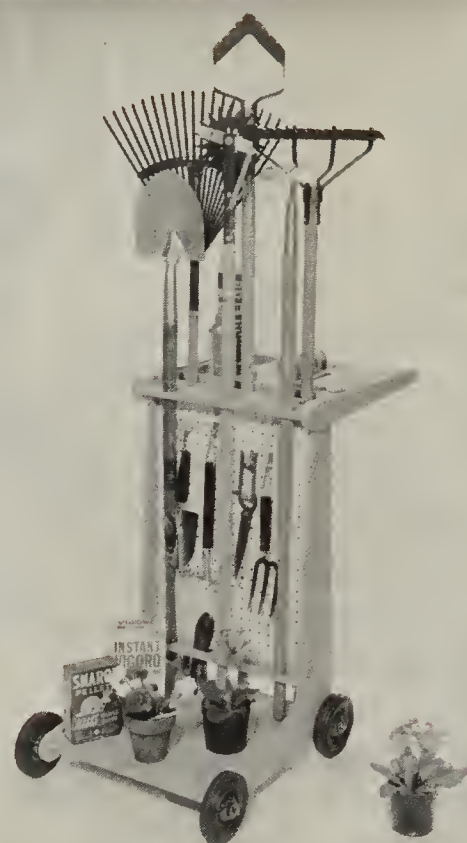
Yards have recently become the recipient of many a homeowner's attention. The sales of garden implements, seeds, drought-resistant plants in the West, and fertilizers reflect the current gardening trends.

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And we offer a space-saving cabinet to put all your tools at your fingertips.

The garden caddy carries all of your tools with a platform in front for transporting bags of fertilizer, etc. In back, where you push the cart, are trays for gloves and other small articles.

Anyone can build this caddy with the help of our step-by-step instructions and full-size pattern. Simply trace the pattern onto wood, saw out the parts and assemble.



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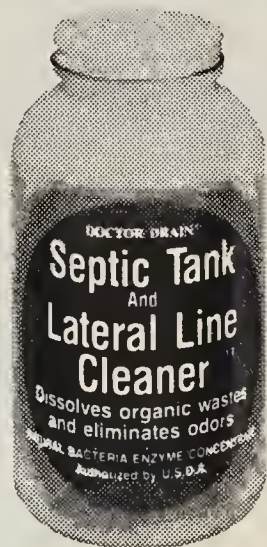
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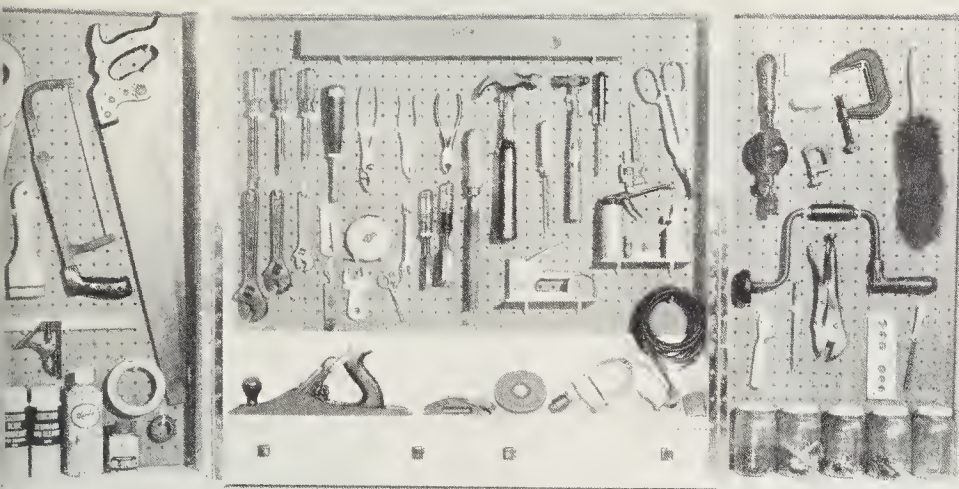
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Step-by-step directions guide you in construction from cutting the plywood, to assembly, to finishing. Piano hinges are used to allow the doors to open wide, and the cabinet itself is attached to a wall or post with lag bolts.

To obtain the **Garden Caddy**, Pattern No. 285, please send \$5.50. For the gardening enthusiast, our "Greenthumb Grab Bag" consists of nine projects such as greenhouses and a storage shed as well as the No. 285 garden caddy ... No. C43, \$18.

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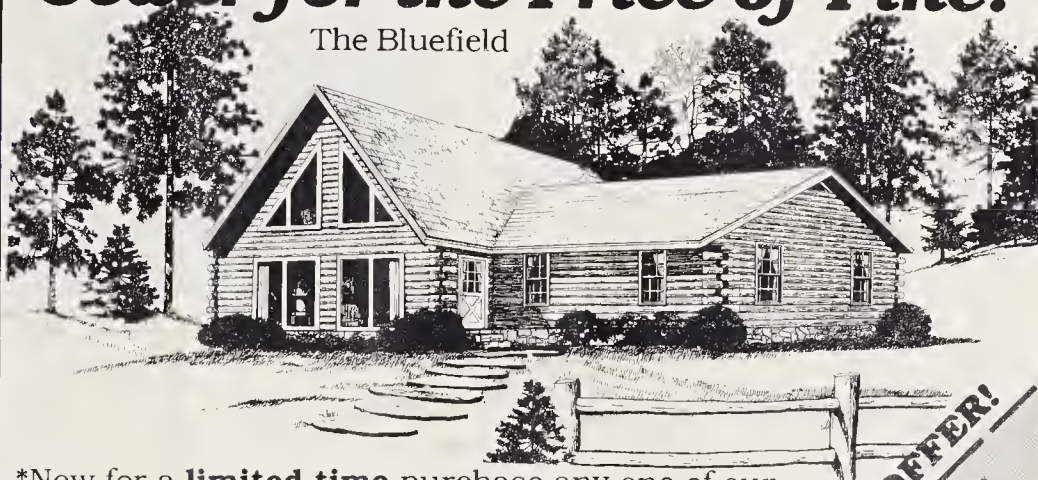


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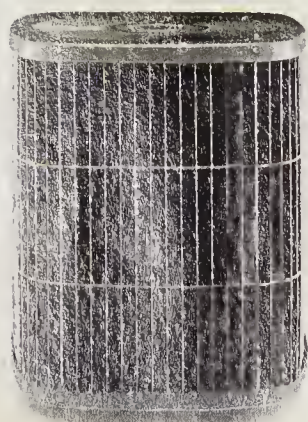


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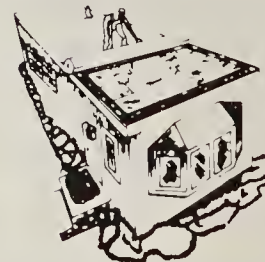
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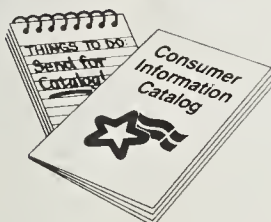
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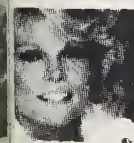
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Strawberry Jam

1 C. fresh strawberries

1 C. mashed ripe bananas

Blend strawberries until smooth in blender. Mash bananas with fork. Blend until smooth. Heat to a boil in saucepan. Turn to low heat and simmer. Stir until desired thickness.

Per recipe: 150 calories; 6% fat; 1 g fat; 3 mg sodium

The recipe above is reprinted from "Light Living," the new cookbook published by the Women's Committee of North Carolina's rural electric cooperatives. The 192-page softcover cookbook includes more than 300 recipes contributed by members of local co-op women's committees across the state.

Proceeds from the sale of the spiral-bound cookbook will support three college scholarships that are awarded annually.

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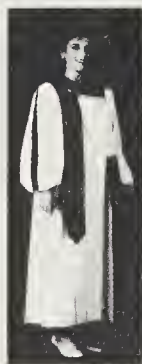
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Computer network for small businesses

Businesses with fewer than 10 employees, many of which are situated in rural areas, now have a computer network created just for them.

The American Small Business Association, appropriately based in Grapevine, Texas, is offering a computer bulletin board to its 155,000 members through Compuserve.

The network will include a forum for the exchange of ideas, a classified section, listings on government programs, an advice column and information on working with international markets, says executive director

Ronald Frano.

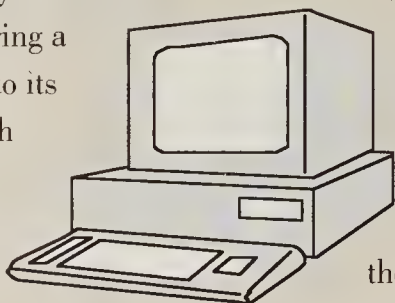
Rural small businesses are especially suited for the network, Frano notes.

"Now you don't have to leave the store, shop or farm to get information,"

he says. Too many business people waste time going to conferences and seminars where they "sit there for two hours, when the information they really wanted took five minutes."

The association is getting 10 to 15 calls a day about the network, Frano says.

— *Rural Electric News Service*



The power to overcome



Give the power to overcome. Support Easter Seals.



COME ON HOME...



Step up to new home ownership. The spacious designs, styling and features available with Carolina Model Home Corporation will delight your family and surprise you with their practical price and convenient financing.

Say hello to the inviting charm and easy livability of the dollars and sense approach Carolina Model Home Corporation uses in all the many home plans which are available.

Rest easy and enjoy the affordable security, pride and luxury of owning a new home.

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housing needs, a career, a future, a community, a better way of life. This information will be sent with no obligation to buy.

WORLD'S BEST LINT ROLLER

for only **\$5.95**

Similar to
those sold
by others on
TV for
~~\$19.95*~~

**Magically
Removes:**

- Lint • Fuzz
- Dust • Pet Hair



**Rinses clean
in water**



Reusable Lint Roller Never Wears Out!

Incredible Lint Roller is made of a sticky space-age adhesive that will never wear out. Just rinse in plain water and let dry. Cleaning power is restored instantly! *No refills needed!* Saves you money, time and effort. Use it over and over again.

Works fast—does the job in half the time of old-fashioned lint removers. *Works effectively*—picks up dust, lint, fuzz, and animal hair. Use on clothing, upholstery, drapes, area rugs, car seats. Measures four inches wide and seven inches around, with easy-grip handle and clear-plastic case.

Sorry—limit 3 per address. **Hurry!**

SPECIAL BONUS

Save over \$11 from TV price. Receive Lint Roller and Pocket-Size Lint Roller for only \$8.88 set. See coupon.



one-year money-back guarantee. Allow up to 6-8 weeks for shipment.

☐ **YES!** Rush my Reusable Lint Roller for \$5.95 "steal" price. (R66960)

SAVE! ➔ ☐ 2 for \$11 ☐ 3 for \$15

SPECIAL BONUS:

☐ Lint Roller & Pocket-Size Lint Roller only \$8.88 (set of 2)
Save! ➔ ☐ 2 sets for \$16.95 ☐ 3 sets for \$24.99 (R66963)

Add only \$2.75 shipping and handling. NY, CA add sales tax.

Total enclosed \$ _____

Make check out to RBM Ltd. Or charge my

☐ VISA ☐ MASTERCARD

(Enter all 13 or 16 numbers below.)

Card # _____

Exp. Date (Mo) ____ (Yr) ____

Mr/Mrs/Miss/Ms _____

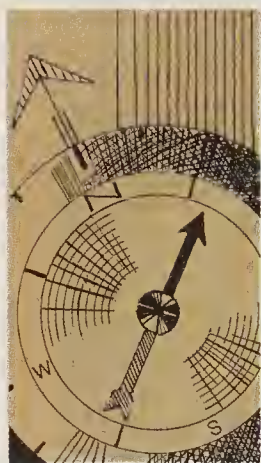
Address _____

City/State/Zip _____

(R66970-01)

MAIL TO: RBM Ltd., Lint-Roller, Dept. 723-107
Box 1745, Hicksville, NY 11802

HERE THERE AND EVERYWHERE



**CABARRUS
FESTIVAL;
HERTFORD
DINNER THEATER;
18TH CENTURY
CIRCUS IN NEW
BERN**

ARTS AND HERITAGE IN ANSON COUNTY

The Boggan Hammond Historical District in Wadesboro will be converted into a series of art galleries from 2 to 5 p.m. Sunday, May 17, as part of the annual Anson Arts and Heritage Festival.

Special events for children are also scheduled and will incorporate the area's cultural history.

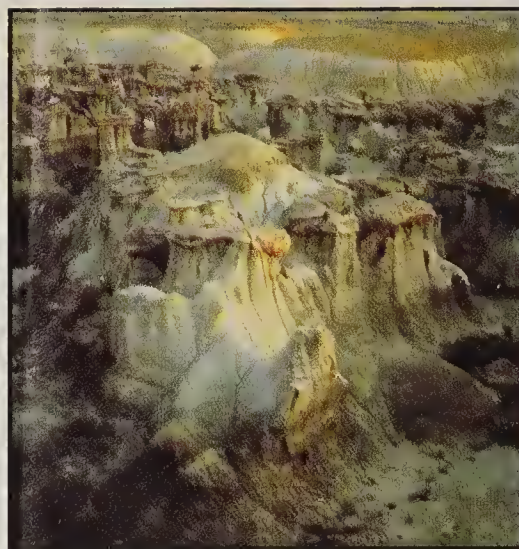
The event is organized by Anson Community College and the county arts council, historical society and chamber of commerce. Contact the arts council at P.O. Box 332, Wadesboro, N.C. 28170. Phone: 704-694-6505.

MUSIC AT BEAUFORT

Three days of music — from classical to country — are scheduled for April 24-26 as part of the Beaufort-By-The-Sea Music Festival.

Featured acts include the Greenville-based Panama Steel band and the Dick Cumberland Trio jazz group. All musical entertainment is free of charge.

For information, call the Beaufort Business and Professional Association at 919-728-2141.



*Bristi Wilderness, N.M.
by K.Patey/D. Panagiotakopoulos.*

WILDERNESS IS FOCUS OF PHOTO EXHIBIT IN GREENSBORO

"Wilderness America," a photographic exhibit tracing the history of wilderness preservation in America, is on display at the Natural Science Center of Greensboro until June 21.

Sponsored by The Wilderness Society with a grant from The Timberland Company, the exhibit first opened at the Smithsonian's Museum of Natural History in 1989.

The exhibit consists of more than 50 color photographs, plus maps, murals, and text. Included are scenes of Mount Le Conte in the Smokies and the Nantahala River Gorge.

The Natural Science Center is open Monday through Saturday, 8 a.m. to 5 a.m., and Sunday 1 to 5 p.m. For information, call 919-288-3769.

CABARRUS FESTIVAL: FROM BICYCLES TO GOLD

This year's "Share Cabarrus Festival" begins May 15 with bicycle races and ends May 16 with street dancing and a shag contest. In between are a huge arts and crafts fair, food, children's games, entertainment and panning for gold.

Downtown Con-

cord will be transformed into a half-mile bicycle track for the Friday evening bike events, sanctioned by the U.S. Cycling Federation. The Saturday festival begins at 9 a.m.

For information, call the Chamber of Commerce at 704-782-4111.

FAT TIRE RIDE IN PISGAH FOR

Mountain b...
Mers of all...
ages are invited...
the 1992 Spring...
Tire Ride for Fu...
the Forest May 2...
the Pisgah Nation...
Forest.

Meet at the N...
Mills River Recr...
ation Area near...
Hendersonville...
register at 8 a.m...
The excursion ru...
from 9 a.m. to no...
followed by a Fo...
Fact Trivia Cont...
The registration...
is \$10.

The sponsor is...
the North Caroli...
Forestry Associa...
tion. Contact Da...
Walker at 84 Ta...
Road, Fairview...
N.C. 28730. Pho...
704-628-4550.

HISTORIC HOA TOUR MAY 16

Historic ho...
H and build...
in Bertie County...
on the itinerary...
tour set for May 6...
The 10 a.m. 14...
p.m. tour will vi...
historic buildin...
Windsor, Roxoh...
and Lewiston-...
Woodville.

The cost is \$...
for the tour and 5...
for the luncheon...
St. Thomas Episc...
pal Church. Pro...
ceeds benefit h...
toric preservati...
projects.

For informati...
contact the Wi...
Area Chamber...
Commerce, P.O...
Box 572, Winc...
N.C. 27983. P...
919-794-4277

FLK ARTISTS TO OW SKILLS FIBERS

Wool, silk, cotton and linen take center stage at the South-
Highland Hand-
ft Guild's "Fiber"
May 9.
uild members
demonstrate
ep shearing,
ining, dyeing,
ving, quilting
other skills
10 a.m. to 4
at the Folk Art
er on the Blue
ge Parkway in
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l portable loom.
so in May, one
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s features bas-
s, another the
wood Communi-
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r more infor-
on, contact the
Art Center at
Box 9545,
ville, N.C.,
5. Phone: 704-
928.
**IN 18TH
URY CIRCUS
EW BERN**
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without charge
3 as the New
attraction
in exhibition
nial crafts
18th century
day also
the start of
on Palace
r "drama
that feature

historic characters
in period dress
serving as guides.
Drama tours contin-
ue through Aug. 8.

HERTFORD DINNER THEATER SLATES 6 SHOWS

Enjoy dinner and
a comedy at the
Angler's Cove
restaurant in Hert-
ford this spring.

The Bootstrap
Acting Company

will present "The
Senator Wore Panty-
hose," a play by
William VanZant
and Jane Wilmore,
April 23, 24, 25 and
30, and May 1 and
2.

Dinner is at 7
p.m., the show at 8.
Tickets are \$15. For
reservations, call
919-426-9295 days,
or 919-426-7294
evenings.



SCOUTING PATCH FOR MOORES CREEK NATIONAL BATTLEFIELD

Boy Scouts and Cub Scouts can earn a
new uniform patch by getting to
know the Moores Creek National Battle-
field in Pender County.

The scouting incentive was the brain-
child of George Fry, a volunteer at the na-
tional battlefield and board member of
the Moores Creek Battleground Associa-
tion. To mark the 75th anniversary of the
National Park Service in 1991, Fry de-
signed the patch and coordinated the pro-
gram with the Cape Fear Council of the
Boys Scouts of America.

The patch illustrates Moores Creek
Bridge where the Revolutionary War bat-
tle of February 27, 1776 pitted North
Carolina's patriots against her loyalists.
Scouts earn the patch by studying the
battlefield's exhibits and hiking its trails.

ANTIQUES SHOW IN NEW BERN SET FOR MAY 16-17

It's an antiques
show by "dealers
known for their
quality and reputa-
tion," according to
officials of the New
Bern Preservation
Foundation.

They're referring
to the foundation's
fourth annual show,
May 16-17, at the
Sheraton Hotel on
the New Bern wa-
terfront.

Organizer Karen
Adams says the an-
tiques will include
mostly 18th and
19th century Ameri-
can pieces. A pre-
view is scheduled
for May 15 at an
evening buffet.

Proceeds will
benefit preservation
activities in historic
New Bern.

Area museums,
galleries and art or-
ganizations plan
special programs to
coincide with the
show.

Dealers or shop-
pers seeking infor-
mation may contact
the foundation at
P.O. Box 207, New
Bern, N.C. 28563.
Phone: 919-633-
6448.

"THE REALITY OF THE UNREAL" AT SCIENCE MUSEUM

The newest ex-
hibit at the Mu-
seum of Life and
Science in Durham
shows natural forces
which most people
don't know even ex-
ist.

Disks hover in
the air. Blocks form

a simple arch
bridge strong
enough to hold
adults. Square
wheels roll smoothly
over a bumpy road.

The Science Ar-
cade exhibit invites
viewers to test these
forces and others.
At the "Light Is-
land," you can re-
flect, bend and mix
light. In "Pupil," a
silvered lens re-
flects your own eye.

The Science Ar-
cade, which in-

cludes 13 sites, is
billed as "a mind-
stretching experi-
ence where you ex-
plore the reality of
the unreal."

The Museum of
Life and Science at
433 Murray Avenue
in Durham is open
Monday through
Saturday from 10
a.m. to 5 p.m. and
Sunday from 1 to 5
p.m. Admission is
\$5 for adults, \$3.50
for children age 3-
12 and seniors.



WATCH BIRDS OF PREY AT N.C. ZOO

April is the month for birds of prey at
the North Carolina Zoological Park in
Asheboro.

Each day in the zoo's amphitheater, rap-
tors such as hawks, vultures, owls, eagles
and falcons will fly freely, showing their
hunting and survival behaviors.

In charge of the "Free Flight" project is
the The Raptor Rehabilitation and Propaga-
tion Project of Eureka, Mo. The project is
dedicated to rehabilitating injured birds of
prey, as well as breeding and reintroducing
endangered species to the wild.

"Free Flight" takes place twice daily on
weekdays and Sundays, three times on Sat-
urdays through April.

The Zoological Park's summer hours, be-
ginning April 1 are 9 a.m. to 5 p.m. week-
days, 10 a.m. to 6 p.m. weekends and holi-
days.

The zoo is located on N.C. 159 south of
Asheboro. For information, write P.O. Box
83, Asheboro, N.C. 27203. Phone: 919-
879-7000.

HANK'S GARDENING GUIDE

BY HANK SMITH



MUCH OF THE SUCCESS OF THE SUMMER GARDEN AND LAWN DEPENDS UPON WHAT IS DONE IN THE NEXT FEW WEEKS.

SPRING BULBS

If the blooms of spring-flowering bulbs are smaller and fewer than in years past, bulbs should be dug and divided. This should be done after leaves have died back.

When dividing, don't break away any small bulbs that are tightly joined to the larger parent bulb. Separate only when the small bulbs come away easily.

REPOT HOUSEPLANTS

Indoor plants that are kept in an active growth eventually outgrow their containers. Some plants need to be repotted about once each year. April and May are good months to do this.

Select a clean pot that is slightly larger than the one in which the plant now grows. Too large a container will retain too much moisture which can cause roots to rot. Place a pebble or piece of broken clay pot over the drainage hole to keep soil from washing out. Add two or three inches of gravel to ensure good drainage. On top of the gravel, place a few handfuls of prepared potting soil to bring the plant up to proper level.

Remove the overgrown plant from its

old pot. Gently tear up the mass of roots at the bottom of the root ball. If long strands of roots have encircled the root ball, pull them apart; cut away loose ends. This pruning stimulates new growth that has better contact with the soil.

Set the plant in

its new pot. Fill in around the root ball with potting soil mixture. Firm the plant gently into place; water well.

When new growth appears, start feeding the plant with a mild soluble fertilizer at regular intervals. The frequency of feeding will depend upon the

amount of light the plant received, as well as the time of year. Plants growing where the light intensity is high will need more food than those growing in sparse light. Fertilizer should be withheld during dormant periods.

SPRING CHORES

1. Don't forget to prune flowering shrubs once they have completed blooming. These are plants such as the spireas, forsythia, and flowering quince. If they're already at the desired size, only one heading back or light pruning is necessary.
2. For bedding plants to grow in bright, sunny areas try: zinnia, petunia, portulaca, marigold, salvia and celosia.
3. Mow fescue lawn at approximately three inches high.
4. For bedding plants to grow in shady areas use: coleus, impatiens, begonia, and caladium. Caladium should not be planted until the soil is warm and night temperature remains above 55F.
5. Fertilize shade trees with 8-8-8 or 10-10-10 at about two to three pounds per square foot.
6. After they bloom, fertilize daffodils with 5-10-10 or special bulb fertilizer. Apply at a rate of half-cup per square yard of bulb bed.
7. Spray fruit trees. Check with your local Agricultural Extension Service for specifics.
8. Fertilize warm-season grasses such as centipede, zoysia and bermuda. Use about 10 pounds of 10-10-10 per 100 square feet.
9. Train climbing roses to grow horizontally on a trellis or fence. They'll produce more blooms than if grown upright.
10. A groundcover such as ajuga, pachysandra, or English ivy is often the best low plant for heavily shaded areas. Among annual flowers that might succeed are: nicotiana, torenia (wishbone flower), nasturtium, cleome, godetia, and lobelia.
11. Over-summer some or all your houseplants by placing them on a shady porch or in a shady garden spot. They appreciate getting outdoors; usually responding with healthy lush growth.
12. Stake and tie brittle, new stalks of clematis vines.
13. Feed nandinas with a complete fertilizer so their bright red berries will last through next winter.
14. Prune boxwood with a sharp knife. Hold each young shoot over the index finger and make a slanting cut.

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NK'S
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ued from page 34



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AZALEA CARE
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several
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gives fertilizer time
to dissolve. Pour a
cupful around each
newly set plant.

Use a starter so-
lution with trans-
planted vegetables
as well as for flower
plants.

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**ROSES NEED
TENDING**
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During the peak
blooming peri-
od the next few
weeks, apply a com-
plete fertilizer (8-8-
8 or 10-10-10) to
stimulate new
growth and extend
the blooming period
of roses. Apply ap-
proximately one-
fourth cup per
plant. Reduce the
rate by about one-
half for bushes less
than 18 inches high.
Thoroughly water
after feeding.
Should rainfall be
scant, begin a regu-
lar schedule of thor-
oughly soaking soil
around plants once
a week.

Winter mulch
should be removed
gradually. If the
mulch consisted of
soil piled around
plants, young stems
will be tender and
white from having
been under the win-
ter "overcoat." After
they are uncovered,
shade plants with a
few evergreen
boughs stuck in the
ground around
them. Or, wrap
stems loosely with
strips of burlap. Af-
ter about two weeks
stems will have be-
come acclimated.
Boughs or burlap
should be removed.

Revolutionary "2-in-1" TRIMMER/MOWER!

*Takes the place of both your hand-held
trimmer and small-wheels rotary mower!*

•The **DR™ TRIMMER/MOWER**
rolls "light as a feather"
on two **BIG WHEELS!**

•**TRIMS** far easier, better,
more precisely than
hand-held trimmers.
Plus, MOWS every-
thing from whole lawns
(even wet!) to tough,
waist-high growth
with ease!

•Rocks, roots,
stumps, etc., do it no
harm because the
"DR™" has no steel
blade to
bend
or dull.

•Perfect
for **ALL**
mowing and
trimming
around smaller
properties, vaca-
tion homes, etc...
and for finish-up
mowing and
trimming after
riding mowers
on larger parcels.
A delight for
anyone to use!

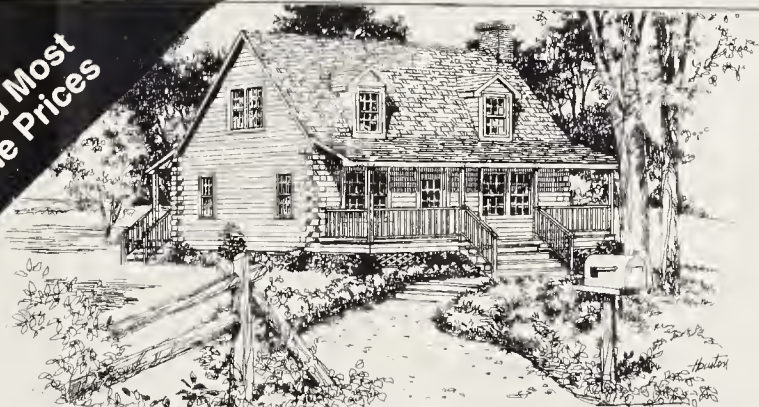
*"Pound for pound, the best
piece of equipment
we ever bought!"*
- Lloyd Cestare,
Perkasie, PA

**So, WHY HASSLE
with hand-held trimmers or
small-wheels mowers?
Please mail coupon at right
for FREE DETAILS about
the Revolutionary DR™
TRIMMER/MOWER!**

YES! Please rush **FREE DETAILS** of the Revolutionary
DR™ TRIMMER/MOWER including prices and specifica-
tions for Electric-Starting, PRO and new COMPACT
Models and "Off-Season" Savings now in effect.

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City _____ State _____ ZIP _____
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**Industry's
Highest
Quality and Most
Affordable Prices**



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3. Ask about our Winter Construction Incentive Plan.

Come visit our mill and model homes and learn how true craftsmen can shape each log precisely, proudly into your personal slice of modern Americana... the unique, rugged beauty of a Southland log home.

We're located 10 miles west of Columbia, S.C. on Interstate 26, exit 101. You'll see us from the interstate. See you soon, while the winter savings are hot!

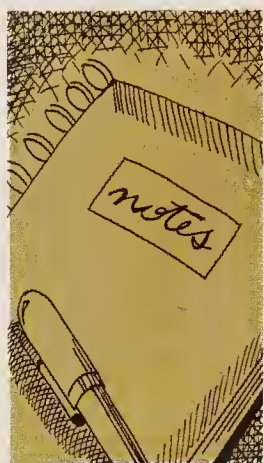
Please rush a 56-page full color planning guide and the name of your nearest dealer to:

HOURS: 8-6 Mon./Fri., 9-4 Sat.
1-800-845-3555

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City _____ State _____ Zip _____
☐ check or money order for \$7.50 enclosed
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Log Homes**

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SEE HOW YOUR
FAMILY COMPARES
TO THE AVERAGE
CAROLINA
COUNTRY
READER'S
HOUSEHOLD,
BASED ON THE
RESULTS OF TWO
1991 SURVEYS

WHAT'S YOUR PREFERENCE IN WHEELS: FOREIGN OR DOMESTIC?

What would you say is the top choice for new cars among the readers of *Carolina Country*?

I'll give you a hint: It's American-made. A recent survey of our readers showed that our readers' top six choices were American products. Altogether, the respondents owned 17 different makes and 10 of them were domestic models.

The top three choices in new trucks were also American-made. The respondents owned nine different makes of trucks and only three were imports.

The most popular car was Chevrolet, followed in order by Ford, Buick, Oldsmobile, Cadillac and Pontiac. The top three had been purchased by 62 percent of the readers. Each of the others had been purchased by fewer than 10 percent.

The list of trucks had Ford at No. 1, with 51 percent; Chevrolet, second with 20.4 percent and Jeep, third with 10.2 percent. Each of the others on the list came in at less than 10 percent.

The survey, one of two conducted for the magazine in 1991, presented our readers as financially-solid homeowners with a median household income of \$37,700 a year. Most own at least one vehicle and many own more than one:

88 percent own one car and 66 percent own one truck; 43 percent own two cars and 22 percent own two trucks. In addition, 9 percent own three or more cars.

This study, which was part of an 11-state survey conducted by a Chicago research consultant, focused primarily on demographics that would help us offer advertising prospects an accurate description of our audience.

I thought you'd be interested in see-

ing how your household compares with that of the average *Carolina Country* reader as it's described in the study's findings.

Here are just a few more key points from the study:

- More than half (56 percent) live in "nonfarm rural" area.
- More than three-fourths (76 percent) are married.
- About half the readers' households (47.8 percent) have one or more children under 18 years of age. Even more, 52.8 percent, own one or more dogs. Also, 36.3 percent own one or more cats.
- About 87 percent live in a house they own.
- The average market value of the homes is \$78,600.
- On the average, the households spend \$211 a month in grocery stores, food stores and supermarkets. And 75.4 percent use cents-off coupons "regularly" or "sometimes."
- More than three-fourths (74 percent) ordered merchandise by phone or mail order during the previous 12 months.

In exploring the readers' leisure activities, the survey showed the most popular pursuits by far were gardening (66.9 percent), reading for pleasure (64.2) and cooking and baking "from scratch" (60.8 percent).

Other endeavors of interest to readers (between 40.5 percent and 12.8 percent) were, in order of popularity: collecting (coins, stamps, etc.). Almost all respondents (98.6 percent) said they had at least "one or more" of these activities.

Travel was also quite popular, with 70 percent having taken one or more overnight trips to points at least 100

.....
 inued from page 36

les away during the previous 12
 nths.

Here's what we learned about how
 thful our readers are: 86 percent had
 d at least three of the last four issues;
 re than 82 percent said they normally
 d half or more of each issue; the av-
 ge reading time for each issue was
 minutes; the magazine has an aver-
 of 2.3 readers per copy.

Similar findings emerged from a sec-
 1991 survey, which focused on
 derschaft. That study, directed by a
 apel Hill firm especially for us,

showed that 73 percent of the readers
 polled said they read every issue.

Readership was lowest among men,
 college-educated readers and readers
 under 35 years of age.

The survey also asked readers to
 comment on the magazine's appearance,
 readability and content.

Ratings in these areas were generally
 "quite positive," according to the
 study's executive summary. It said:
 "Readers considered *Carolina Country*
 useful, attractive and interesting. The
 writing style is appropriate for most
 readers."

When asked about content, "readers
 of all ages and educational levels were

most interested in reading about ener-
 gy/safety tips, health, gardening, and
 nature/outdoors" in future issues.

Our staff will rely on the results of
 these studies to guide us in strengthen-
 ing the publication's appeal to our read-
 ers. That's a major goal as we seek to
 make the magazine deserving of your
 time and attention when it arrives at
 your home each month.

If you were not involved in our recent
 research projects and would like to offer
 some suggestions, please pass them
 along to us in writing. Send your com-
 ments to: *Carolina Country*, P.O.Box
 27306, Raleigh, N.C. 27611.

ST POPULAR COVER ART: NATURE AND THE NORTH CAROLINA COUNTRYSIDE

.....

t came as no surprise to the maga-
 zine's staff that our research
 showed high reader interest in cov-
 erwork featuring either images from
 North Carolina countryside or na-
 tural scenes. Among those polled in one
 e surveys, 65 percent preferred
 ntryside" and 44 percent preferred
 are" — the kinds of images we now
 most often.

e regularly hear from readers who
 he cover illustrations enough to
 them into a scrapbook or to frame
 e. These readers call or write to
 plain that the illustration is often
 ed when they remove the mailing

aise this issue again because it
 nues to be a source of concern for
 readers and because we've intro-
 d a new labeling system for some
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 r to the frustration of cover collec-
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 the addresses directly onto each
 ine as copies move along a con-
 y. This means an open space must

be set aside on the cover where the ad-
 dress is imprinted. It will almost always
 interrupt the cover illustration.

The system greatly boosts the speed
 and efficiency of the labeling process.

Depending on where you live, your
 copy of the magazine may or may not

**YOUR COPY OF THE MAGAZINE
 MAY OR MAY NOT HAVE A NEW
 INK-JET MAILING LABEL. IF IT
 DOESN'T, IT WILL IN TIME AS WE
 ADOPT A MORE EFFICIENT
 LABELING PROCESS FOR ALL OUR
 EDITIONS.**

have one of these "ink jet" labels. If it
 doesn't, you can be sure it will in time,
 as the new system is gradually adopted
 for all our editions.

You might ask, "Why don't you just
 put the mailing address on the back
 cover?"

That's a high-visibility position for
 paid ads, a spot that carries a premium

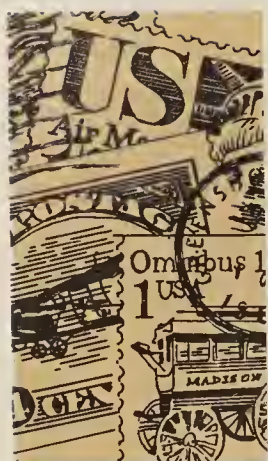
rate. We believe advertisers would not
 be interested in it if we placed the ad-
 dress box or glued label on that page.

Here's another option we've devel-
 oped to accommodate readers who rou-
 tinely save our cover illustrations: It's a
 special "covers-only" subscription ser-
 vice. Under this arrangement, you can
 place an advance order for covers that
 have uninterrupted illustrations and
 have never been labeled.

Through this service you can get six
 consecutive covers for \$3.50 or 12 con-
 secutive covers for \$5. Once we have
 your advance order, we collect the cov-
 ers throughout the period indicated and
 ship them to you in a protective folder at
 the end of the subscription period.

You must order in calendar-year se-
 quences: July-December, 1992; Janu-
 ary-June, 1993; January-December,
 1993; etc.

If you are interested in this plan,
 send your order to Cover Illustrations,
Carolina Country, P.O.Box 27306,
 Raleigh, N.C. 27611. Make checks or
 money orders payable to *Carolina
 Country*.



MOVING UP A
CONSUMER
FLOODED KITCHEN
FLOOR WAS ALL IN
A DAY'S WORK FOR
ONE RURAL
ELECTRIC CO-OP
REPRESENTATIVE.

MAGAZINE NOTICE DRAWS VETERANS TO REUNION

I asked you to publish my notice of the reunion of the USS Bismarck Sea CVE 95 & VC 86 last May.

The reunion took place in San Antonio, October 14-19, 1991. I want to thank you for doing so and to let you know that we have found nine more of our survivors due to your publication. All nine attended the reunion with their wives.

They were very happy to see their old shipmates and to retell all the old sea stories that have been held back all these years. Unfortunately we had only 126 survivors and their wives attend the

reunion. I suppose it was due to expenses going up and we are all getting much older. Generally we have 150 to attend. Maybe with your help we will have more at our 1992 reunion in Norfolk, Va., Oct. 12-17.

Thank you again for your help in announcing our reunions and locating old shipmates.

James R. Taylor

Taylor is president of the USS Bismarck Sea CVE 95 & VC 86 Survivors Association. For more information about the 1992 reunion, write to him at HC-2, 298W, Canyon Lake, Texas 78133.

ALL IN A DAY'S WORK: SOAKED SHOES AND RED-CLAY PAW PRINTS

One power company's recent TV ads boast of how far their employees will go for customer satisfaction, showing their man crawling under a home looking for problems. That's mere child's play compared to how far a representative of Randolph Electric Membership Corporation, Asheboro, will go.

Here's the picture: Darrell Hunter down on all-fours mopping my kitchen floor!

Yes, it's true. While Mr. Hunter was checking the insulation in my attic, the dishwasher malfunctioned, spewing water all over the kitchen floor. It resembled a waterfall until Mr. Hunter, wading through the water, was able to locate the turn-off valve under the sink.

He then proceeded to help mop up and wring out the many towels that were needed to keep the water from running onto the dining room carpet. Although I told him at various intervals that I'd get the rest, he didn't stop until all the water was mopped up!

Through it all, his good spirits and friendliness never faltered. He stayed — in soaking-wet shoes — to counsel me on the various ways I could make the house more energy efficient and save on my electric bills.

My only regret is that I didn't get a picture of him in action, going above and beyond the call of duty. Oh, yes, there is a second regret — those two large paw prints in red clay that were left on Mr. Hunter's attire by an overly-friendly neighbor's dog. Darrell Hunter earned his salary that day!

Rosalie Gardner
Gardner

Darrell Hunter is manager of energy services for Randolph EMC.

SEE CLEARER INSTANTLY!

RGX™ Vision-Improving Glasses

for only

\$10



Similar to those
sold by others for
~~\$19.95~~

A B C

D E F

BEFORE

A B C

D E F

AFTER

**Hundreds of precision
"focus" pin holes**

Full 1-year money-back guarantee.

Do you have less than perfect eyesight? Then see clearer, sharper, better—**instantly**—while wearing these incredible RGX™ Vision-Improving Glasses for only \$10—**guaranteed**—if you are among the first 10,000 to respond before June 30.

Seeing is believing!

See better than without your glasses—hundreds of precisely crafted "focus" pin-holes exercise your eyes and improve your vision instantly! These amazing non-prescription glasses also reduce strain from glare and bright lights. But, don't just take our word for it...because seeing is believing! And, if the incredible RGX Glasses don't improve your vision—**instantly**—we'll refund your money—no questions asked! Use for reading, watching TV or the movies. Ideal for men or women. Not for sports driving.

LIMIT—limit 3 per address at this price. We reserve the right to extend time and quantity guarantees. **Hurry!**

☐ **YES! Rush my Vision-Improving Glasses for only \$10** (R66610)

SAVE! → ☐ 2 pair for \$17 ☐ 3 pair for \$25

Add only \$2.75 shipping and handling no matter how many you order.
NY, CA add sales tax. Total enclosed \$ _____
Make check out to RBM Ltd. Or charge my
☐ VISA ☐ MASTERCARD
(Enter all 13 or 16 numbers below.)

Card # _____

Exp. Date (Mo) _____ (Yr) _____

Mr/Mrs/Ms/Miss _____

Address _____

City/State/Zip _____

MAIL RBM Ltd., Vision-Improving Glasses
TO: Dept. 723-108, Box 1724, Hicksville, NY 11802

ALLOW UP TO 6-8 WEEKS FOR SHIPMENT.

©1992 RBM Ltd., 1200 Shames Drive, Westbury, NY 11590

**FREE
BONUS ITEMS
SEE ORDER FORM BELOW**

LAST CALL... BIG SAVINGS

and FAST SERVICE ON BLOOMING GROUND COVERS!

**Annual "End of Season" Sale Dresses Up Troublesome Bare Spots . . . FAST!
Write "R" on Your Envelope For GUARANTEED 72 HOUR SERVICE!**

FLOWERING QUILT 12/\$4.99

A thick "quilt" of lacy green foliage and pink-and-white flowers beautifies slopes and chokes out weeds. Flowering Quilt (Crownvetch) is also disease and drought resistant. Plus it's maintenance free. Just plant 3 feet apart and it grows and spreads year after year. Shipped as hardy, medium size crowns of *Coronilla*.

CREEPING PHLOX 12/\$4.99

This sun-lover quickly covers the ground with a thick carpet of tiny jewel-tone flowers and rugged evergreen foliage. Creeping Phlox transforms drab, rocky areas into a rolling sea of flowers every spring with little or no help from you. Hardy year-old divisions bloom in mixed colors. Order gorgeous Creeping Phlox today!



**GROUND
COVER
COLLECTION
\$14.96**

LADY DIANA 20/\$4.49

Pretty blue flowers float above a mat of shiny green foliage. This ground cover (*Vinca minor*) spreads quickly and thrives even in dense shade where grass and flowers won't grow. Great for banks, edging and more. You get 20 plants that grow and cover 40 square feet. Shipped as mature plant divisions. Order Lady Diana now!

DRAGON'S BLOOD 8/\$4.99

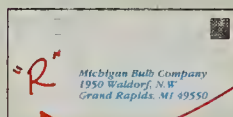
Rugged and carefree, Dragon's Blood (Creeping Sedum) spreads rapidly in sun or shade. The lush, semi-evergreen foliage erupts in clusters of fiery red blooms from mid-summer to September. It's sensational for rock gardens, slopes and other "trouble spots". Dragon's Blood is sent as hardy, nursery-grown plants.



GROUND COVER

DAYLILIES - 5 for \$5.99

These colorful Ground Cover Daylilies spread quickly to cover your landscape with 12-18" high fiery red blooms and deep green foliage. You won't find a more colorful or more carefree ground cover anywhere! Best of all, they start blooming in June and keep right on blooming until the first frost, long after most summer blooming plants have faded! Five plants cover 10 square feet in well-drained soil and full sun or partial shade.



**WRITE "R" ON YOUR
ENVELOPE FOR
72 HOUR SERVICE**

We guarantee to ship your order within 72 hours of receipt if you write "R" on the outside of your envelope.

FREE PLANTING GUIDE WITH EVERY ORDER!



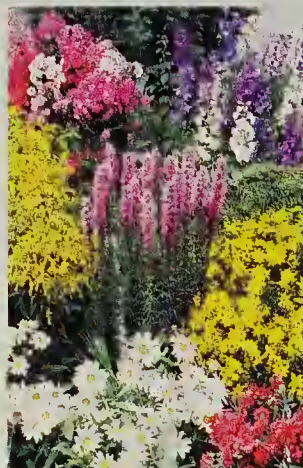
CUSHION MUMS 10 for only \$3.99

Giant mounds of color set your landscape ablaze well into fall! These hardy, nursery-grown root division perennials come to you in an assortment of gorgeous colors - red, yellow, pink, bronze, as available. Each plant grows to bushy basket size and is covered with masses of 1-to-2 inch blooms! Cushion Mums are guaranteed to bloom this season and keep blooming long after other flowers have finished. Your neighbors are sure to be envious! And you're sure to like your new, brassy Cushion Mums. These year-old plants enjoy well-drained soil and full sun.



NATURALIZING LILIES - 10/\$7.99

If you'd love to transform a forgotten area of your yard into a sweeping mass of color without the bother and expense of a large formal garden, try "naturalizing." And one of today's most popular choices for naturalizing is Mixed Hybrid Lilies! These tall, elegant flowers are easy to grow and become more beautiful each season *without lifting or replanting!* Mixed Lilies produce bigger clumps and more flowers every year, giving you lots and lots of colorful blooms! You get 10-12cm size bulbs that thrive in well-drained soil and full sun or partial shade!



50-PC PERENNIAL GARDEN - \$12.95

Enjoy a dazzling succession of blooms every year, from spring to fall, with this 50-piece Perennial Garden! We've selected only the best - the most vigorous and easiest to grow varieties just about every color of the rainbow is here ... and every plant size, too - low, medium and tall. Michigan nursery-grown, 1-year old stock, never transplanted. You receive 5 each of 10 different varieties.

Our choice may include:

- *Veronica* • *Sbasta Daistes*
- *Coreopsis* • *Gaillardia*
- *Hollyhocks* • *Carnations*
- *Cheiranthus* • *Baby's Breath*
- *Blue Flax* • *Dianthus*
- *Alyssum* • *Anemone*

We care about you and the long-term success of your garden ... and our guarantee proves it! If you're not happy with any item you order from us, just return it within 15 days for a refund or replacement, whichever you prefer. If any plants fail to grow and perish to your complete satisfaction, we'll send you FREE replacements. (3-year limit)

**MICHIGAN BULB'S
3-YEAR
GUARANTEE**

**MICHIGAN
BULB CO.**

DEPT. RG-117

1950 Waldorf, N. W., Grand Rapids, Mich. 49550

YES!

Please ship my order as marked below within 72 hours of receipt. Include all FREE bonus items to which I am entitled. All items are covered by your DOUBLE GUARANTEE.

PRINT NAME Mr. Mrs. Miss Ms.

ADDRESS _____ APT# _____

CITY _____

STATE _____ ZIP _____

HOW MANY	CAT. NO.	ITEM	COST
	373	Dragon's Blood Sedum (8/\$4.99 - 16/\$8.99 - 32/\$16.99)	
	369	Flowering Quilt (12/\$4.99 - 24/\$8.99 - 48/\$16.99)	
	372	Lady Diana (20/\$4.49 - 40/\$7.49 - 80/\$14.49)	
	204	Creeping Phlox (12/\$4.99 - 24/\$8.99 - 48/\$16.99)	
	E41	Ground Cover Collection - 52 plants (1/\$14.96) SAVE OVER \$4.00!	
	200	Cushion Mums (10/\$3.99 - 20/\$7.49)	
	331	Naturalizing Lilies (10/\$7.99 - 20/\$13.99)	
	130	Ground Cover Daylilies (5/\$5.99 - 10/\$10.99)	
	209	50-pc. Perennial Garden (1/\$12.95)	
6	FREE	Anemones if order mailed within 30 days.	0.00
6	FREE	Peacock Orchids if order totals \$7.00.	0.00
12	FREE	Oxalis Bulbs (plus 6 Peacock Orchids) if order totals \$10.00.	0.00
6	FREE	Patchwork Petals (plus 12 Oxalis and 6 Peacock Orchids) if order totals \$14.00.	0.00

☐ Payment enclosed, plus \$2.90 postage and handling.

☐ Bill on my credit card, plus \$2.90 postage and handling. Indicate below which credit card you wish to be billed on, card number, and expiration date.

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Credit Card# _____

Exp. Date _____

TOTAL \$
POSTAGE & HANDLING \$2.90
GRAND TOTAL \$

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